

WESTCHESTER  
**CHILDREN'S**  
**BOOK**  
**FESTIVAL**  
 FOR YOUNG READERS

Appropriate for  
**Ages**  
**2-8**



EXPLORE • LEARN • GROW

**Sunday, May 3, 2020**

**10am - 3pm**

**Mohawk Day Camp**

200 Old Tarrytown Road

White Plains, NY

**RAIN OR SHINE**

## Sponsorship Opportunities

### The Land of Can Sponsor \$5,000

- Logo in primary position in lead ad campaigns, festival posters and 10,000 bookmarks which will be distributed.
- Logo prominently displayed on Festival tote bags to be distributed to all attendees.
- Banner at Festival up to 6' wide and 10' long (you supply graphics, we print banner).
- Company name linked to most prominent attraction at Festival.
- Included on all Festival promotional emails.
- Most prominent tent/booth placement at Festival in sponsor section.
- Logo in primary position on Festival webpage with a direct link to Company's website.
- 10 vouchers for free family admission for sponsor's employees.
- Primary placement in social media blasts to E.A.T. Facebook and Instagram followers.

### Aidan the Wonder Kid Sponsor \$2,500

- Logo in primary position in lead ad campaigns and Festival posters.
- Logo on Festival tote bags to be distributed to all attendees.
- Company name linked to a prominent attraction at Festival.
- Included on all promotional emails prior to the event.
- Prominent tent/booth placement at Festival in sponsor section.
- Logo on Festival webpage with a direct link to Company's website.
- 10 vouchers for free family admission for your employees.
- Placement in social media blasts to E.A.T. Facebook and Instagram followers.

### Mighty Jax and the Cookie Surprise Sponsor \$750

- Name/logo on festival posters.
- 10'x10' area in sponsor section on day of festival (includes table and two chairs).
- Logo on Festival webpage with a direct link to Company's website.
- Placement in social media blasts to E.A.T. Facebook and Instagram followers.

### Nutley the Nut Free Squirrel Sponsor \$250

- 10'x10' area in sponsor section on day of festival (includes table and two chairs).
- Company name on festival webpage.

**Total amount enclosed: \$ \_\_\_\_\_**

**Supporting...**

**E•A•T**  
 End Allergies Together

### Reach thousands of Westchester & NYC residents in your target market!

*Please return completed form by email or mail to:*

**Michelle Isban, Community Events Manager**

**End Allergies Together**

**P.O. Box 786, Fairfield, CT 06824**

**michelle@endallergiestogether.org**

**Phone: (516) 965-3893**

*Please also email us a PNG or JPG file of your company's logo.*

### **Payment Information** Please fill out completely

\_\_\_\_\_  
 Sponsor Name as it will appear on Festival Materials and Website

\_\_\_\_\_  
 Sponsor Website

\_\_\_\_\_  
 Sponsor Address

\_\_\_\_\_  
 City, State, Zip

\_\_\_\_\_  
 Contact Name

\_\_\_\_\_  
 Contact Email Address

\_\_\_\_\_  
 Contact Phone Number

Enclosed is my check payable to: **End Allergies Together**

Please charge my  American Express  MasterCard  Visa

\_\_\_\_\_  
 Cardholder Name

\_\_\_\_\_  
 Card Number

\_\_\_\_\_  
 Exp. Date

\_\_\_\_\_  
 CVC Code

\_\_\_\_\_  
 Signature