

WESTCHESTER  
**CHILDREN'S**  
**BOOK**  
**FESTIVAL**  
 FOR YOUNG READERS

Appropriate for  
**Ages**  
**2-8**



EXPLORE • LEARN • GROW

**Sunday, May 5, 2019**

**10am - 3pm**

**Mohawk Day Camp**

**White Plains, NY**

WCBFestival.org

**RAIN OR SHINE**

**Reach thousands of Westchester & NYC residents in your target market!**

Please complete and return this form and retain a copy for your records. You may also complete your sponsorship online at:  
<http://www.wcbfestival.org/sponsors>

Please email or mail completed form to:  
**JCY-Westchester Community Partners**  
 c/o The Event Department

**75 Virginia Road, 2nd Floor • White Plains, NY 10603**  
**Jackie@TheEventDepartmentNY.com**

Questions? Contact Jackie Mishler at (914) 757-0519  
 or at the email address above.

**Payment Information** Please fill out completely

**Sponsorship Opportunities**

**Oh, the Places You'll Go Sponsor \$5,000**

- Logo in primary position in lead ad campaigns\*, festival posters and 10,000 bookmarks which will be distributed.
- Logo prominently displayed on Festival tote bags to be distributed to all attendees.
- Logo on Festival admittance tickets to be sold online and at Festival.
- Banner at Festival up to 6' wide and 10' long (you supply graphics, we print banner).
- Company name linked to most prominent attraction at Festival such as The Mohawk Express Train, Networks Playground, Art Station, Reading Area, etc.
- Included on all promotional emails and dedicated email to all attendees after the event.
- Most prominent tent/booth placement at Festival in sponsor section.
- Logo in primary position on Festival webpage with a direct link to Company's website.
- 10 vouchers for free family admission for your employees.

**The Very Hungry Caterpillar Sponsor \$2,500**

- Logo in primary position in lead ad campaigns\*, festival posters
- Logo on Festival tote bags to be distributed to all attendees.
- Banner at Festival up to 5' wide and 8' long (you supply graphics, we print banner).
- Company name linked to most prominent attraction at Festival such as The Mohawk Express Train, Networks Playground, Art Station, Reading Area, etc.
- Included on all promotional emails prior to the event.
- Prominent tent/booth placement at Festival in sponsor section.
- Company logo on Festival webpage with a direct link to Company's website.
- 10 vouchers for free family admission for your employees.

**Harold and the Purple Crayon Sponsor \$500**

- Name/logo on festival posters.
- 10'x10' area in sponsor section on day of festival (includes table and two chairs).
- Company name on Festival webpage with a direct link to Company's website.

**The Rainbow Fish Sponsor \$250**

- 10'x10' area in sponsor section on day of festival (includes table and two chairs).
- Company name on festival webpage.

**Total amount enclosed: \$ \_\_\_\_\_**

\* To be featured in our Metro-North ad campaign, artwork MUST be received by 3/1/19.

**Supporting...**



A division of Family Service Society of Yonkers

**and its Summer Reading Buddies program**

\_\_\_\_\_  
 Sponsor Name as it will appear on Festival Materials and Website

\_\_\_\_\_  
 Sponsor Website

\_\_\_\_\_  
 Sponsor Address

\_\_\_\_\_  
 City, State, Zip

\_\_\_\_\_  
 Contact Name

\_\_\_\_\_  
 Contact Email Address

\_\_\_\_\_  
 Contact Phone Number

Enclosed is my check payable to:  
**JCY-Westchester Community Partners**

Please charge my  American Express  MasterCard  Visa

\_\_\_\_\_  
 Cardholder Name

\_\_\_\_\_  
 Card Number

\_\_\_\_\_  
 Exp. Date

\_\_\_\_\_  
 CVC Code

\_\_\_\_\_  
 Signature